Case Study: Battersea Reach - Residential Gym

Residents enjoy all the advantages of a 24-hour concierge, estate management, a video entry system, an interior-designed entrance foyer and landscaped communal gardens.

With a strong mixed-use element, Battersea Reach will provide bars, cafés, restaurants and shops alongside the newly-opened residents' — only fitness suite, Gym & Tonic.

With floor-to-ceiling windows across most of the front facade of the building, and full height mirrors on the inside, the gym receives plenty of light. However, due to the long, narrow footprint of the room, careful consideration was required in order to achieve optimal layout of the equipment.

By placing the equipment around the edge of the room, residents can move freely between each piece of equipment. All cardiovascular apparatus is grouped together at one end of the room with a comprehensive selection of resistance equipment at the other. There is also a small separate area that has been reserved for stretching mats, Swiss balls and two abdominal crunchers.

Following installation, motive8 has been employed on an ongoing maintenance contract to ensure the facility stays in optimum working order. The motive8 Training Team is also on hand to supply a full personal fitness training service to all residents.

The existing gym had reached its shelf life. motive8 was able to finalise the original lease, remove the old equipment and install new kit with minimal disruption to residents. The opening of the new facility was supported by several motive8 trainers and was a great success. We look forward to working with Nick on future projects.

David Sharland, Estates Manager, St George Central London Limited

Battersea Reach – London Client: St George Plc

Battersea Reach is a multi award-winning development with a dramatic series of waterfront buildings that cascade towards the river's edge providing breathtaking views across the



