

THE TERRACE: HIGHBURY, LONDON

Barratt East London

CASE STUDY

The Terrace in Highbury is a modern development featuring interior designed apartments, a concierge and now, a state-of-the-art onsite fitness facility. Located in the popular suburb of Highbury, the scheme sits shoulder to shoulder with local restaurants, shops and public transport links.

The motive8 gym facility was completed very early in the build programme, adding real value to the site and generating elevated volumes of interest.



Floor space was maximized to accommodate an extensive range of equipment whilst maintaining a feeling of space and an element of design. Apparatus was also arranged to allow maximum usage at peak times with the CV equipment facing two large plasma screens.

The new health and fitness facility features floor-to-ceiling windows, a full range of the latest Life Fitness cardio-vascular equipment as well as an express circuit for a full-body resistance workout. In addition, a dual-action pulley is provided for a more thorough training session while a large mat work area offers room for floor exercises and stretching.

Provision of an induction package allows residents to be fully educated on all the equipment in the gym, leading to safe training and maximum benefits from workouts.

“There are only positive benefits to be gained by offering residents the use of their own private gym facility. It really does add to the development’s appeal.”

Tunde Orelaja, Barratt East London

