

MOTIVE8 HEALTH & FITNESS FACILITIES 2012



M8 GROUP
3 The Mews
53 High Street
Hampton Hill
Middlesex
TW12 1NH

T: +44 (0)20 8481 9700
F: +44 (0)20 8979 3914

E: info@m8group.co.uk
W: www.m8group.co.uk



motives8

RESIDENTIAL

SAXTON, LEEDS,
WEST YORKSHIRE
CLIENT: URBAN SPLASH

- High profile site in city centre - first for Urban Splash in Leeds
- Temporary facility designed and installed during first build phase
- Facility relocated to final location with additional equipment added to create fully equipped resistance, cardio and weight training areas
- Personal training services delivered on-site to a number of the scheme's residents

MIXED-USE

GREAT WEST QUARTER,
BRENTFORD
CLIENT: BARRATT WEST LONDON

- Two fitness suites to cater for growing user numbers
- Services Barratt Homes, commercial units and residents
- Design adapted to complement Art Deco architecture and features
- Added to our portfolio of gyms installed on behalf of Barratt Homes
- Full personal training and induction service to all residents

CORPORATE

LINKLATERS, BARBICAN,
CENTRAL LONDON
CLIENT: LINKLATERS LEGAL FIRM

- Direct liaison with architect and quantity surveyor
- Consultancy on all aspects of gym installation including lighting, AV and flooring
- Design of treatment rooms, studios and personal training space
- Health and safety advice

HOME GYM

SANDBANKS,
POOLE, DORSET
CLIENTS: MR & MRS BRADFORD

- Installed in a converted garage at bottom of garden
- Fully-functional gym completed in less than one month from instruction
- Mixed selection of cardiovascular and strength equipment installed for comprehensive workout
- motive8 personal trainer now trains client in their own facility

MAINTENANCE

SITES ACROSS THE UK
CLIENT: PEVALOR OM

- Post-installation maintenance of all facility equipment to ensure longevity of use and comfort for all users
- Undertake maintenance of facilities originally fitted by other companies
- Full service checklist to ensure consistent maintenance standards and safety levels
- Inductions for all new residents to educate on correct and safe use of equipment
- SafeContractor accredited

MANAGEMENT

CHELSEA CREEK,
SOUTH WEST LONDON
CLIENT: ST GEORGE PLC

- Fully staffed health, leisure and spa facility 7 days a week
- Provision of personal training, sports rehabilitation and spa treatments
- Pool and maintenance contract also undertaken
- Design and supply of all equipment to residents' gym facility

“In today’s property market it is essential to offer the client added value. The residents-only gymnasium is now expected by the majority of buyers. motive8 is able to offer guidance from pre-planning to completion and beyond.”

Richard Klein, Associate, Savills

MARKETS WE SERVE

motive8’s bespoke facilities have been successfully installed within both residential and corporate environments.

From apartment complexes and hotels to individual residences and office buildings, the inclusion of a motive8 health and fitness facility greatly enhances the desirability of a variety of development types.

RESIDENTIAL DEVELOPMENTS

Potential occupiers, who have never considered gym membership for cost reasons, instantly perceive a facility as added value and apposite lifestyle opportunity. Average UK commercial gym memberships cost £60 per month; the impact of a motive8 health and fitness facility on service charge is on average just £7 per month per apartment.

MIXED-USE DEVELOPMENTS

A shared health and fitness facility can help to create a new community hub, add value to the development as well as maximise the use of the facility between residents and office workers.

CORPORATE

A quality corporate environment helps to attract high calibre staff whilst exercise is proven to put the body in an optimum working mode. By helping to increase morale and productivity, both employer and employee benefit.

SCHOOLS AND COLLEGES

Sport is an important part of the National Curriculum but there is a trend for youngsters to opt out of team/contact sports. Gym facilities are a valuable asset to help reverse this trend, providing an alternative to traditional sports, and the provision of cost-effective out-of-hours membership results in multiple benefits to students, parents and the community.

INDIVIDUAL CLIENT RESIDENCES

As the ultimate lifestyle solution, a home gym is cost-effective, convenient and private, in addition to adding desirability and value to your home. It is also eco-friendly as there is no petrol consumption driving to and from the gym and only a treadmill requires electricity, everything else is self-sufficient.

A key benefit of the motive8 service is our ability to produce both 2D and 3D gym layout renders in-house. This enables us to turn projects around at a much faster rate as well as providing clients with a realistic impression of their finished facility prior to project commencement.



PROJECT SPECIFICATION

motive8 carefully considers every possible aspect of a potential facility in order to identify the most appropriate solutions. This information is presented in a proposal with a range of options, ensuring the customer is able to make the right choices and arrive at an effective result that meets the requirements as well as the budget.

DESIGN CONSULTATION

motive8 liaises with architects, subcontractors and master planners to maximise the design impact for the project. Ensuring all health and safety, usage and maintenance considerations are put in place, motive8 provides consultancy for procuring all elements of a facility’s installation.

Equipment supply - Flooring - Sound proofing - Acoustics - Audio Visual - Mirrors - Water - Lockers - Sanitary Equipment

PROJECT CONTROL AND DELIVERY

motive8 uses its extensive experience of project delivery to coordinate all aspects of the installation, providing on-site supervision throughout the project’s build schedule to ensure that the installation is finished to the highest standard to guarantee complete client satisfaction.

MANAGEMENT AND MAINTENANCE

motive8 organises maintenance and ongoing support (usually with the client’s management company) as well as providing an unparalleled management service, offering everything from user inductions to a fully-staffed facility.