

# GREAT WEST QUARTER 2: BRENTFORD

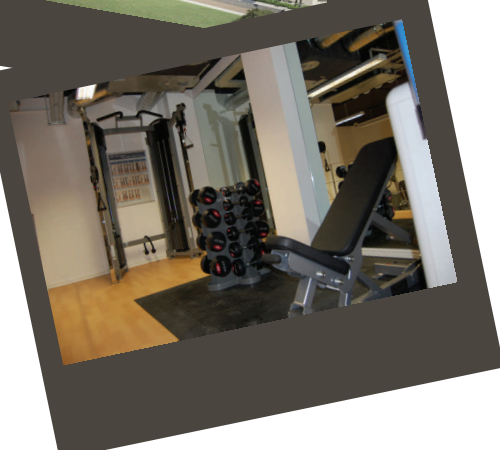
## Barratt West London

## CASE STUDY

Following the enormous success of the original Great West Quarter fitness suite in Wallis House, the refurbished Grade II listed building, Barratt Homes contracted motive8 to install a second private gym to serve the residents purchasing apartments in the new-build blocks, which are now being occupied on the development.

With Barratt's regional and divisional offices being located within the Great West Quarter, the site has fast become its most prestigious development in West London.

There has been overwhelming demand from residents to use the first facility and so a second fitness suite proved the best solution to ensure everybody has access to a first class fitness facility.



Installed in one day, the new facility offers all the benefits of the first gym in Wallis House. At one end sits a full resistance circuit alongside a matting area with Swiss Balls for core exercises and stretching. Opposite this is a comprehensive selection of cardiovascular equipment including upright bikes, treadmills and Concept2 rowers.

A raised mezzanine platform houses a bench, free weights and a G5 Cable Motion Gym System.

In terms of design, we opted for a modern, industrial look, leaving water pipes and air conditioning vents exposed. Since opening, the gym has experienced high volumes of new users.

