

SKYLINE CENTRAL: MANCHESTER

West Properties

CASE STUDY

Following our collaboration with West Properties on their award-winning Lumiere building, Motive8 was pleased to be involved in the conception, fit-out and subsequent operation of Skyline Central.

Already an award-winning development in its own right, Skyline Central has changed the face of Manchester's Northern Quarter. Just five minutes' walk from Harvey Nichols and Selfridges, the site has amplified residential expectations within the city.



The development's ethos was to provide a complete lifestyle solution within a residential environment – motive8's role centred on the stunning 18th floor health and fitness facility.

The facility is one of only a few sites in the country to possess an elevated 20-metre pool boasting panoramic city views.

motive8 fitted a comprehensive gym too, offering personal training and dedicated staff to deliver a first class service to residents. Facilities include a spa, steam room, sauna as well as a full range of holistic and beauty treatments.

The freedom to create bespoke services and operational methods, in tandem with inspirational design, has led to a facility which sets the benchmark in residential gym provision.

“The health and fitness suite was, and still is, used as the focus for all sales and marketing campaigns for Skyline. It was the driving force behind our strategy to make this scheme preferable over other city centre developments.”

Ben Richardson, Sales & Marketing Manager, West Properties.