

BARRIER POINT: EAST LONDON

Barratt East London

CASE STUDY

Comprising 252 one, two and three-bed luxury apartments, this £45 million development, built by Barratt Homes, has as its centrepiece a sleek cylindrical apartment building towering 165ft over the Thames Barrier.

The 18-storey tower also features a glass-walled restaurant on the ground floor and magnificent penthouse apartments at the top.

When the development's onsite gymnasium was in need of an upgrade, motive8 was employed to assess, give advice and supply a selection of new fitness equipment.



With over 250 apartments, the gymnasium was destined for high usage numbers and therefore needed a selection of equipment that would both stand up to the test and suit the training requirements of a diverse variety of residents.

Located in the basement, the gymnasium is spacious and cool. This enabled us to install a comprehensive selection of Life Fitness cardiovascular equipment alongside strength and resistance apparatus to provide a full body workout. There is also floor matting for stretching and Swiss balls for core stability exercises.

The gym is open 7 days a week and utilises a secure key fob access system to ensure exclusivity for residents as well as an enjoyable and comfortable workout environment at all times.

